

NEWSLETTER

December 2022

INCLUSIVE BUSINESS LAUNCH PAD UPDATE



The IBL project aims to help disadvantaged entrepreneurs in microbusinesses grow and enhance their ability to innovate, expand, and export opportunities across the EU and beyond. As part of this, the project partners have recently piloted the Accelerator Business Launch Pad Training. Some partners also held Inclusive Business Launch Pad Circles which aimed to offer a safe and supportive environment to further share, reflect and learn in a smaller group.

We are pleased to present the results of these pilots in this newsletter!

INOVA ASPIRE

- Utrecht, the Netherlands
- 18 participants at in-person training
- 7 participants at online Circle

Participants enjoyed working together, reflecting on their businesses and developing their own action plans. Participants left feeling more motivated and inspired. Those who took part in the Circle were able to use the time to refocus on their goals and priorities and network more.



"I loved this session. It made me more motivated and inspired to grow my business".

"I highly recommend this course to anyone running a business on their own. It creates a positive mindset and helps you consider practical steps you can take to move you forward in your entrepreneurial journey."

"The circles programme has been extremely worthwhile in helping me find a focus and determine which direction and next step to take. I was feeling overwhelmed with the variety of tasks I need to do in my business, but I have been able to narrow it down and figure out the next step."

INOVA CONSULTANCY and CONSULTANCY ACADEMY

- Doncaster, UK
- 11 participants at in-person training
- 5 participants at online Circle

The sessions gave participants the opportunity to reflect on their businesses and work with other entrepreneurs. Participants especially enjoyed developing SMART goals and action plans.



JOANNEUM UNIVERSITY OF APPLIED SCIENCES

- Graz, Austria
- 4 participants at in-person training

Participants learnt about having an entrepreneurial mindset and how to raise it; how to use storytelling to sell their business; and about different business development tools. Participants enjoyed the sessions and felt it helped them to better understand their businesses.



CENTER FOR SOCIAL INNOVATION

- Agios Theodoros, Cyprus
- 14 participants at in-person training
- 7 participants at online Circle

Participants really enjoyed the sessions and left positive feedback in evaluations. Almost all participants exchanged their personal and business social media handles to keep in touch and continue to encourage and inspire one another.



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Inclusive Business Launchpad

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