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Introduction

DigiKommune aims to empower the target audience of female creatives to take their work online by developing the hard and soft skills needed for virtualisation through personalised learning and knowledge exchange. Central to this project is sustaining businesses by

facilitating commercialisation, routes to market, and digital performance. The project was designed in response to the unprecedented business disruption across Europe due to the Covid-19 pandemic, especially within the creative industry; many creative and artistic enterprises are sole traders or small businesses, and the digital skills required to take a business online in a short period of time has caused financial hardship

and put livelihoods at risk. During these past months the partners organised Digital Art Spaces - each involving female artists and creatives who showcased their art, service, product or venue through these events. The total of 14 Art Spaces were held:

- 3 events in the UK, organised by INOVA;
- 3 events in the Netherlands, organised INOVA Aspire;
- 3 events in Poland, organised by ARTeria; • 5 events in Italy – 3 one them were organised by CESIE and 2 by L'Albero

Check out how it went!

United Kingdom - Inova Consultancy

Food for Thought: Female Creatives at Lunch (UK)

online conversations with female artists and creatives in the United Kingdom. These events were held via Zoom, on March 17th, 24th, and 31st, 2023 over a lunchtime so people could join during their break. The conversations were also live-streamed on Facebook and recorded for later viewing on YouTube. Six different female creatives shared their creative journey, inspiration, work, challenges faced, and future plans. The event reached over 425 people, with 44 attendees on Zoom, 351 views on Facebook, and 30 views on YouTube. Attendees praised the event for its organisation, clear and attractive presentations, and the opportunity to learn something new from the DigiKommune project.

Inova Consultancy organised "Food for Thought: Female Creatives at Lunch" -a series of

Participants enjoyed the diverse perspectives shared by the female creatives, and some of the highlights included:

"The sharing of real-life stories."

"Knowing other women's art."

"The sense of community." "Hearing the stories about how people's lives unfolded to take them to this point." "Amazing videos, poems, artworks, promotions, and marketing."

The artists shared the event on their social media and received positive feedback from their followers, which helped to increase visibility and demonstrate the quality of the space.

They also reported gaining new followers, which confirms that the event was a success!

The Netherlands - Inova Aspire

Food for Thought: Female Creatives at Lunch (Netherlands)

Inova Aspire organised an online event called "Food for Thought: Female Creatives at Lunch — Netherlands" that featured a series of conversations with female artists and creatives. The event took place on March 16th, 23rd, and 30th, 2023, from 1 to 2 pm CET and was held via Zoom, with live-streaming on Facebook.

The sessions were also recorded and uploaded to YouTube, providing the artists with a repertoire of conversations that they can share with their network later on. Six female creatives shared their creative journey, from inspiration to challenges faced and future plans. The event reached over 377 people, including 63 attendees via Zoom, 277 views on Facebook, and 37 views on YouTube.

Participants enjoyed the honest debates, stories of success, and the presenter's delivery of examples of their work and projects. They also appreciated the opportunity to network with artists from different fields and backgrounds.

The event helped build new networks among women in the creative sector and strengthened existing links. All the female creatives who participated gained new followers on their social media, making the event a success.

Poland - ARTeria

Digital Art Spaces meetings took place in Poland on 24 March and 31 March 2023 in the evenings from 8 p.m. Each time 3 artists presented and the sessions lasted about 2 hours each. On 24 March, three wonderful artists invited us to their studios:











We listened to and watched presentations on their artistic activities and daily creative

work. On 31 March, the speakers were:







Izabella Skibińska sugar artist



visual artist, performer

An additional session of Digital ART Spaces was organised on 6 June 2023. A further 2 visual artists were invited to present their art.



Ewa Zajler-Płatek her art work is primarily painting, drawing and artistic textiles



Małgorzata Gwiazdonik-Müller visual artist, photographer, observer

of human relations

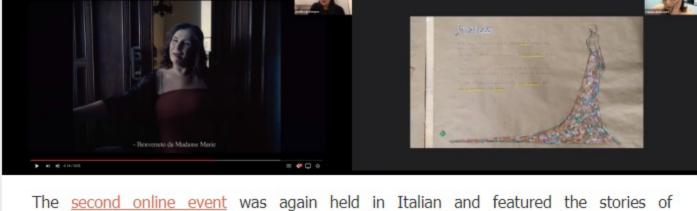
Italy - L'Albero

The Digital Art Spaces organised by L'Albero in Italy took place on February 13 and 20, 2023 to present "Vastase", the local Italian digital community of young women working with visual arts in the Basilicata and Puglia regions, born as a result of our training.

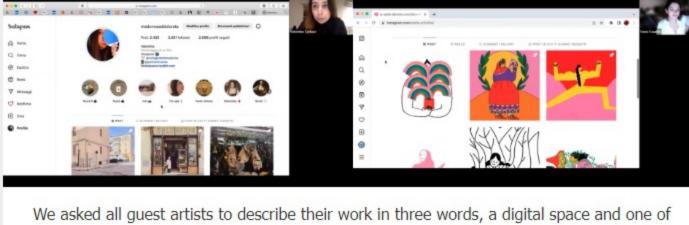
L'Albero's Facebook page, where they are now available for viewing, but also to the Facebook page of the DigiKommune project. The <u>first Digital Art Space</u> by L'Albero was held in Italian and presented <u>Sonia Rucci</u>, a

Both events went live on Zoom and subsequently the two recordings were uploaded to

sculptor in recycling art, and Paolina Gramegna, a filmmaker focused on female themes, both already members of the Vastase community. Guest artist in this live broadcast was <u>Fabiana Belmonte</u>, digital artist and illustrator.



photographer Valentina Carlucci and illustrator Rosita Uricchio. On this occasion we hosted the established artist Antonella Iallorenzi, theatre actress and artistic director.

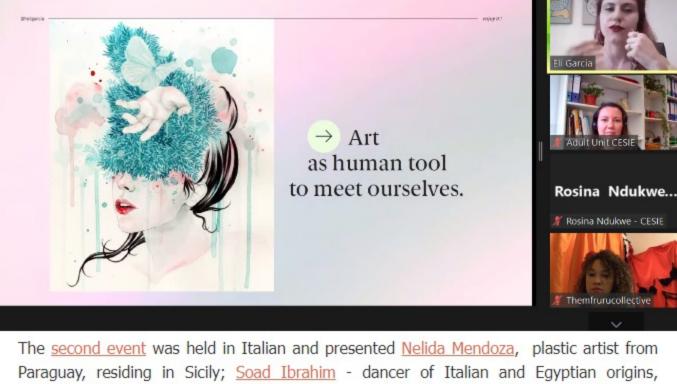


their artworks.

Italy - CESIE Digital Art Spaces, organised by CESIE in Italy, took place on March 31st, April 4th and

April 7th 2023. The events were held in Zoom and simultaneously went live over at the DigiKommune project's Facebook page, where they are available to watch now. The <u>first Digital Art space</u> was held in English and presented <u>Eli García</u>, a Spanish visual

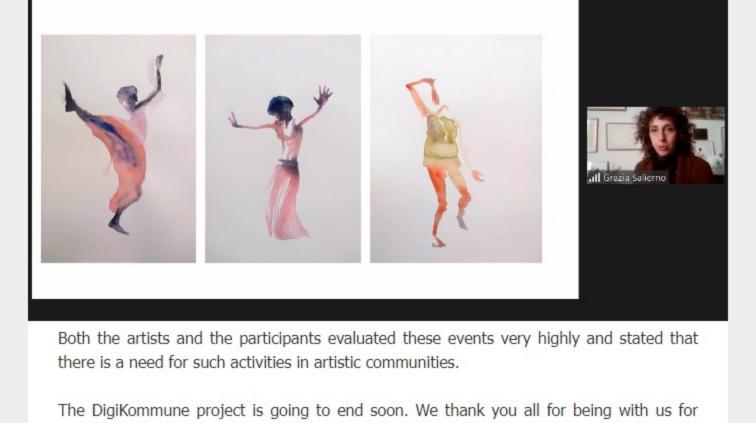
artist residing in Sicily, and The Mfruru Collective - performance art collective, represented during the event by Rosie Mburu, English artist residing in Sicily.



practicing Duende dance style, residing in Palermo; and SereRouge – Italian painter from Palermo.



Catellani, Italian visual artist from Reggio Emilia and Grazia Salierno, Italian painter from Adelfia.



these past years, and hoping to see you soon for other activities!

Keep up with us:



Partnerships for Creativity The project is implemented in 5 EU countries, and it involves 5 organisations as partners:

 Inova Consultancy (UK, coordinator) CESIE (Italy)

- <u>Fundacja ARTeria</u> (Poland) Inova Aspire (Netherlands)
- <u>L'Albero, associazione culturale</u> (Italy)
- For further information, please contact <u>maryna.manchenko@cesie.org</u>.

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